

The Death Of The Abusive Social Networks Like Google, Twitter And Facebook

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"Silicon Valley's Social Networks Have Died As A Result Of The Elite Asshole Venture Capitalist's Tone-Deaf Attempt To Control Society..."

Google, Facebook, LinkedIn, Instagram and YouTube had the idea of conspiring to form a global media **walled garden**.

As they helped put print news media out of business, they planned to take over all access to news and media and control elections, ideology and where six trillion dollars of government cash got doled out. They knew they could spy on every citizen and sell the data to everybody that every citizen would not want to have their data.

Their scheme worked great...until it didn't.

Corporations and social groups can NEVER co-exist peacefully or in any healthy form

Mark July 20, 2022 as the end of the social networking era, which began with the rise of Friendster in 2003, shaped two decades of internet growth, and now closes with Facebook's rollout of a sweeping TikTok-like redesign.

The big picture: Under the social network model, which piggybacked on the rise of smartphones to mold billions of users' digital experiences, keeping up with your friends' posts served as the hub for everything you might aim to do online.

Now Facebook wants to shape your online life around [the algorithmically-sorted preferences](#) of millions of strangers around the globe.

- That's [how TikTok sorts the videos it shows users](#), and that's largely how Facebook will now organize its home screen.
- The dominant player in social media is transforming itself into a kind of digital mass media, in which the reactions of hordes of anonymous users, processed by machine learning, drive the selection of your content.

Facebook and its rivals call this a "discovery engine" because it reliably spits out recommendations of posts from everywhere that might hold your attention.

- But it also looks a lot like a mutant TV with an infinite number of context-free channels that flash in and out of focus at high speed.
- That's what younger users right now seem to prefer, and it's where Facebook expects the growth of its business to lie, now that [new privacy rules from Apple](#) and regulators' threats around the world have made its existing ad-targeting model precarious.

Between the lines: For roughly a decade following the 2008 financial crisis, social networks — led by Facebook, with Twitter playing an important secondary role — dominated the internet's culture and economy.

- Their rise came with high hopes they might unleash waves of democratic empowerment and liberate self-expression around the world.
- But their chief impact emerged in the transformation of the media industry and the digital advertising business.

Facebook bested rival MySpace and absorbed or outmaneuvered challengers like Instagram and Snapchat as it transformed a simple "social graph" of human relationships into a moneymaking machine that helped businesses, [particularly smaller outfits](#), target cheap ads with uncanny precision.

- Rivals tried and failed to beat Facebook at the social network game — most notably Google, with multiple forgotten efforts from Orkut to Google+.

Yes, but: As the profits mounted and vaulted Facebook into the exclusive club of Big Tech giants alongside Google, Apple, Microsoft and Amazon, so did the problems.

- Facebook's friend counts and "like" buttons turned human relations into a depersonalized metrics competition.
- Keeping up with the volume of posts became a chore, which was why from 2009 on Facebook's news feed defaulted to an algorithmic, rather than chronological, sort.
- That drove many users, particularly political organizations, to crank up the volume and try to game Facebook's program.
- Over time, critics charged, this dynamic became a driver for extremism, misinformation, hate speech and harassment.

Be smart: TikTok-style "discovery engine" model shares many of the same problems.

- Posts are even less rooted in a web of social relationship.
- The larger the crowd, the louder the threshold for speech to be heard.

Of note: As it rolls out its changes — quickly on mobile apps, "later this year" for computer/browser users — Facebook will continue to provide old-school friends-and-family networking via a subsidiary tab. Those posts will be chronologically ordered, as some users have long wished for.

- This move also helps Facebook avoid claims of bias in its sorting and keeps the company ahead of regulators who are threatening to restrict its algorithms.

But the era in which social networking served as most users' primary experience of the internet is moving behind us. That holds for Twitter, Facebook's chief surviving Western rival, as well.

- Twitter never found a reliable business model, which opened it up to an acquisition bid by Elon Musk. Whatever the outcome of the legal fight now underway, [Twitter's future is cloudy](#) at best.

Our thought bubble: The leadership of Meta and Facebook now views the entire machine of Facebook's social network as a legacy operation.

- They aim to keep cranking it to generate the cash they need to subsidize their [decade-long plan to build the metaverse](#) — where, maybe, social networking will be reborn in a 3D interface.

What's next: Messaging will continue to grow as the central channel for private, one-to-one and small group communications.

- Meta owns a big chunk of that market, too, thanks to Facebook Messenger and its ownership of WhatsApp.
- At the other end of the media spectrum, the "discovery engines" run by TikTok and Meta will duke it out with streaming services to capture billions of eyeballs around the globe and sell that attention to advertisers.

All this leaves a vacuum in the middle — the space of forums, ad-hoc group formation and small communities that first drove excitement around internet adoption in the pre-Facebook era.

- Facebook's sunsetting of its own social network could open a new space for innovation on this turf, where relative newcomers like Discord are already beginning to thrive.

□

[The Death Of Social Media Networks | by David Amerland | Scale | Medium](#)
medium.com/scale-magazine/the-death-of-social-media-networks-93db355a449c

Social media networks are suffering the death of a thousand cuts. Nothing is killing them directly but we have all become wary of the impact of changes we cannot control. The Web is Changing...

●

[The Death of Social Networks - GitHub Pages](#)
dgarcia-eu.github.io/...052_SocialNetworkDeath/SocialNetworkDeath.html

You can see this in the Google trends volume for some deceased online social networks: Friendster, as we saw in the social resilience topic, went from 80 Million active users to disappear completely. MySpace went from being valued more than 12 Billion USD in 2008 to be bought by Justin Timberlake for 35 Million USD.



[Social Networking and the Death of the Internet - CounterPunch.org](http://counterpunch.org/2013/05/08/social-networking-and-the-death-of-the-internet)
counterpunch.org/2013/05/08/social-networking-and-the-death-of-the-internet

Social Networking and the Death of the Internet by Alfredo Lopez This Summer, a team at the European Organization for Nuclear Research (CERN) has undertaken a remarkable project: to recreate the...



[The Death of Social Media Networks - davidamerland.com](http://davidamerland.com/images/pdf/The-Death-of-Social-Media-Networks.pdf)
davidamerland.com/images/pdf/The-Death-of-Social-Media-Networks.pdf

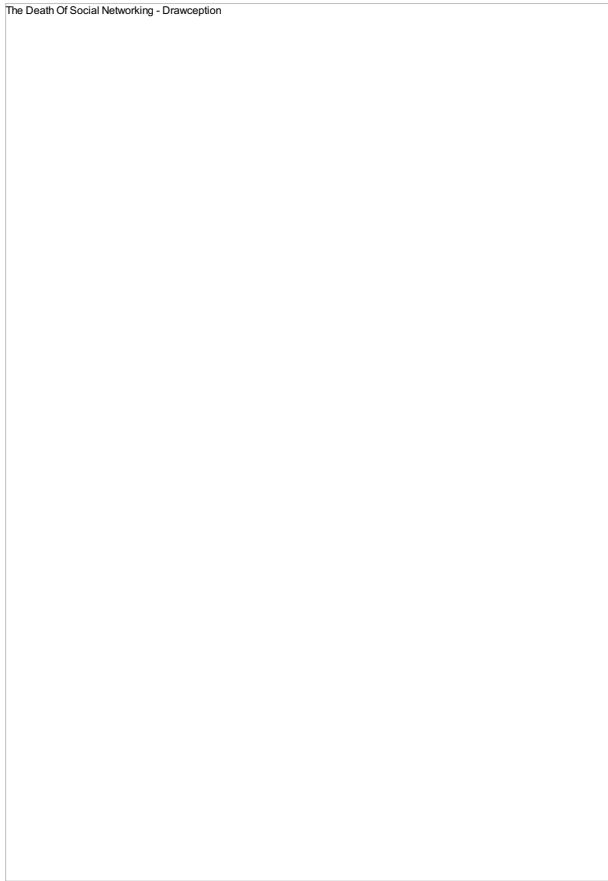
The Death of Social Media Networks 2 Title Heading Nothing lasts forever. The announcement of the sunseting of Google Plus, made on December 10, 20181 is remarkable for several distinct reasons. Listing them straight away is important because it helps us understand why it also marks the beginning of the end for all social media networks.



[Social death of social networks | Masters of Media](http://mastersofmedia.hum.uva.nl/blog/2011/10/02/social-death-of-social-networks)
mastersofmedia.hum.uva.nl/blog/2011/10/02/social-death-of-social-networks

What makes a social network uncool is for sure trying to make it look exactly the same way as another well known network by copying their design or ideas. That what happened to another Polish social network Grono.net. Seven years ago everybody I knew was using it because it was popular long time before Facebook and it was designed for young people.

Images the death of social networks



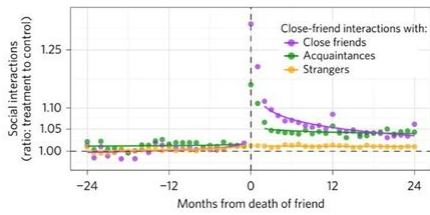
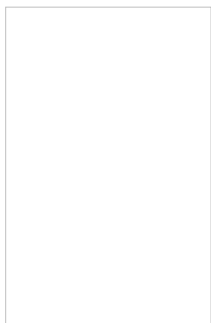
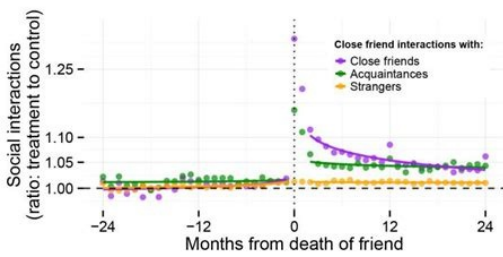
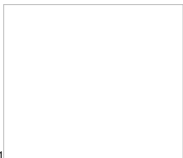
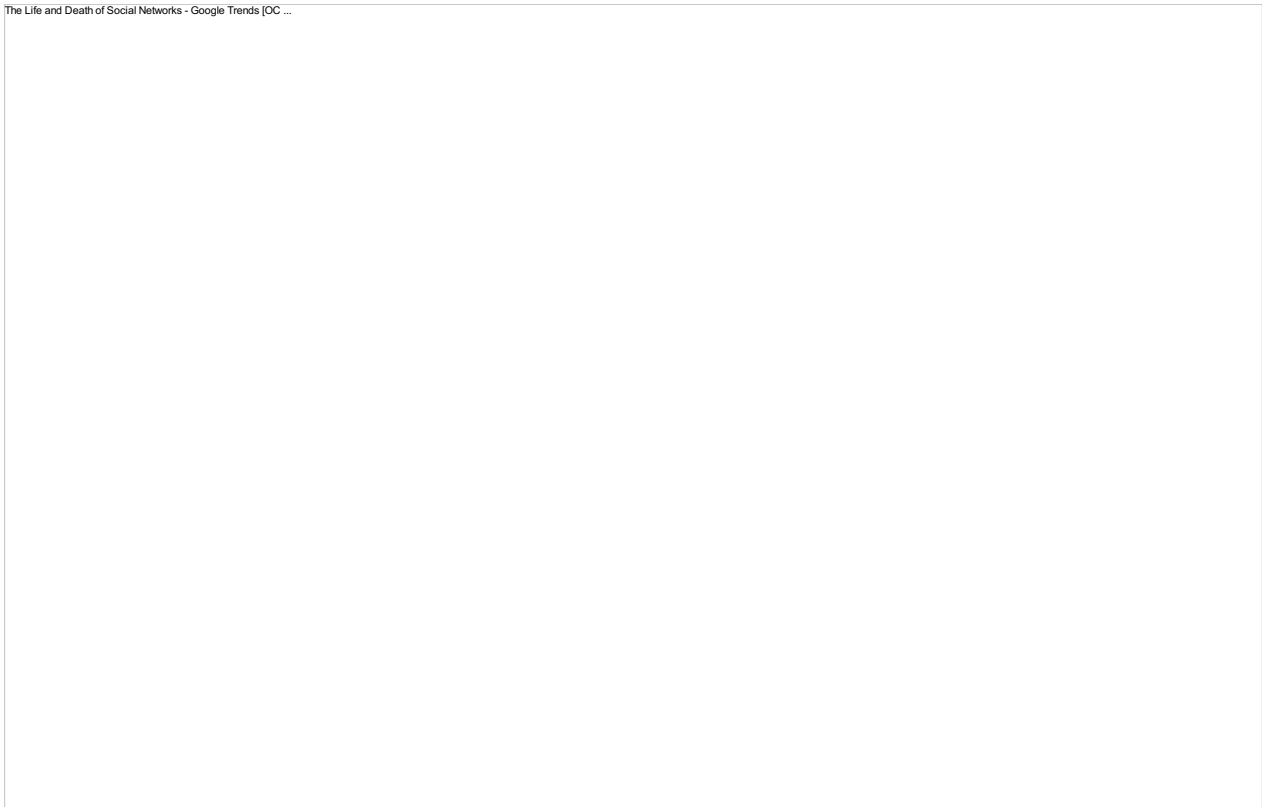
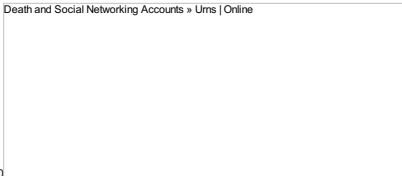


Figure 2 | Short- and long-term changes in interaction after the death of a friend. Communications increase from close friends of the deceased to other close friends (purple) and to acquaintances (green) of the deceased after the death. Interactions peak in the first few months but continue to be higher two years later. Each point represents one month. The y axis is the rate ratio from a quasi-Poisson model of social interactions in the bereaved networks relative to corresponding social interactions in control networks, so that the findings do not reflect pre-existing differences in levels of online activity. Close friends do not significantly increase their online social interactions in general after loss (orange).





269 x 231



600 x 260



1280 x 720

The Life and Death of Social Networks - Google Trends [OC ...

960 x 614

Political Journalist Bre Payton died Friday 28 Dec 2018 from the H1N1 ...

930 x 930

(PDF) Social networks predict the life and death of honey bees

850 x 1118

The Death of the Social Network & The Rise of the Picture Chatting App

697 x 483



792 x 300

We are witnessing the slow death of social housing | Housing Network ...

1200 x 630

2060 x 1236

We are witnessing the slow death of social housing | Housing Network ...

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See more images of the death of social networks.



[Social Media: The Death of Real World Interaction?](#)
medium.com/musings-of-a-writer/social-media-the-death-of-real-world...

A study of roughly 300 people by the Salford Business School found that these social networks are exacerbating negative emotions. The surveyors found that "if you are predisposed to anxiety it..



[The future death of social networking - RecruitingBlogs](#)
recruitingblogs.com/profiles/blogs/the-future-death-of-social

Social networking is going to die. This article is about how it will happen. The focus for this article will be business social networking. If you are worried about your Facebook friends and photos and the life sucking that goes on in personal social networks, don't worry, they will be around for awhile.



[Kicking and SCREAMING: The death of social networking as we know it...](#)

Social Network technology is only as useful as we make it. There will, however, be a point when it gets old or outlives its usefulness if all we are doing is connecting for the sake of connecting. If it's going to be more than a fad in the history books, then there should be something more than sharing information, displaying our music and ...

